

Efrain Ayllon

DESIGNER. DEVELOPER. CREATIVE.

EDUCATION

- **The Iron Yard**
September 2014 – December 2014
Ruby on Rails Certification
June 2016 – September 2016
iOS App Certification
- **Art Institute of Houston**
2013 – 2014
Graphic Design - Associates Degree

SKILLS

User Experience

Brainstorming, Paper Prototyping, Wireframing, Hi-fi Prototyping, User & Usability Testing

Design

UI Graphics, Concept Sketches, Wireframe and Mockups, Animation, Print material design, Logo Design, Branding, Social Media

Photography

Composition, Post-production, image manipulation, optimization

Development

HTML, CSS, JavaScript, Objective-C, Swift, Ruby on Rails

TOOLS

Sketch, Illustrator, Photoshop, InDesign, Adobe XD, Figma, InVision After Effects, Premiere Pro, Final Cut Pro, Motion, Light Room, Atom, Git, Axure, Balsamiq

EXPERIENCE

- **United Airlines / UI/UX Designer**
March 2017 – Present | Houston, TX
At United I work as the lead UI/UX Designer for mobile and web applications that allow Flight Attendants and Pilots be more proficient in their jobs. I collaborate with business to understand requirements, users to find the right solution to issues, and provide developers UI/Front End packages for them to build off of. I have also collaborated closely with United's communications team to create videos and printed materials to train crew members on new apps.
- **MeliMarketing / Web Developer & Designer**
February 2016 – March 2017 | Katy, TX
I worked as a web developer creating websites for clients using Bootstrap and HTML, or creating them within Wordpress. I had many roles while at MeliMarketing which included Designer, Photographer and even iOS Developer. I worked closely with the clients to ensure a great product was delivered.
- **PrimalPT, LLC. / Web Developer & Designer**
June 2015 – February 2016 | The Woodlands, TX
I rebuilt and maintained their Wordpress website to adopt to a new modern look, as well as produced all the marketing materials and designs included fliers, business cards, marketing videos and social media content.

I also created a platform where the personal trainers could create and upload video workouts and their clients could pay a small monthly-recurring subscription fee.
- **InTuneTo, Inc. / Co-Founder & CTO**
May 2015 – December 2015 | Spartanburg, SC
I co-founded a start up that was focused on changing the way we retained gym-goers. My role was to build and design the CRM, and manage basic operations at the startup.
- **PreCash, Inc. / Senior Web Designer**
February 2015 – March 2015 | Houston, TX
I worked closely with business to update and refresh website elements as well as designs for their mobile application. I also created email templates for their marketing campaigns that were sent out using Sales Force.